

# POINSETTIA+

## LIVING COLOR FUNDRAISER

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Raker-Roberta's Young Plants is proud to present the 2021 **Living Color Poinsettia+ Fundraiser**. This fall, we celebrate our 27th season helping groups make money selling Poinsettias to their family and friends.

**NEW for 2021** – we have added Christmas Cactus & Metal Containers to our offering this year!

The **Living Color Poinsettia+ Fundraiser** supplies your group with everything necessary to conduct a successful fundraiser – selling and ordering materials, free delivery, and 100% guaranteed product!

The **Living Color Poinsettia+ Fundraiser** grows the Poinsettias & Christmas Cactus to commercial wholesale specifications, so your group receives a superior product at wholesale cost. In fact, we guarantee our product 100%.

The Amaryllis will be delivered to you as a large bulb. This wax dipped bulb is completely self-sustaining, blooming with no care whatsoever.

We create order brochures with your Group Name and Selling Prices. You choose your selling price so your profit margin is up to you!

### SUPPORT

#### Order Brochure

- The order brochure features your group name and desired prices. The full-color brochure displays Poinsettias, Christmas Cactus, Amaryllis Bulb, & Metal Container images and includes an order form.

#### Posters

- 'Plant Sale' posters are included for your group to customize and post in high traffic areas within your community.

#### Website

- Provides more instructions and support – [www.livingcolorfundraiser.com](http://www.livingcolorfundraiser.com)

#### Facebook

- Updates, facts, and periodic photos of your Poinsettias growing at the Raker-Roberta's Young Plants Greenhouses

### TIMELINE

We start your Poinsettias & Christmas Cactus in July, so we suggest your group commits as early as possible – the number of groups we enroll is limited.

#### August/September 2021

- Contact us and commit by October 1st, 2021. Once your group commits, we will create and send your selling materials.

#### Septembers/October 2021

- Campaign-sell product to your family, friends, and neighbors. Set a goal for each seller and your group.

#### November/December 2021

- Submit your order and payment. Orders are due November 1<sup>st</sup>, 2021.
- Delivery is November 29th – December 12th, 2021. We work with you after orders are processed to set a delivery date and time.

### PRICE: Groups 300 to 600 Miles from 49252

Classic Poinsettias: Includes Pink, Red and Cream \$10.50/Each

Painted Poinsettias: Include Blue, Purple, and Chameleon \$12.00/Each

Amaryllis Bulbs: Includes Crimson, Star & White \$12.50/Each

Christmas Cactus: Includes Red \$7.50/Each

Metal Pots: Includes 6" at \$4.50/Each, and 4" at \$3.75/Each



# TERMS & CONDITIONS

These 2021 Terms and Conditions are effective January 1, 2021 through December 31, 2021.

Living Color Fundraiser guarantees all products.

- Living Color Fundraiser must receive 100% of the amount owed at least 3 days prior to the scheduled ship date unless prior arrangements have been made.
  - Living Color Fundraiser reserves the right to deliver product in the most suitable manner. This may be via our trucks or an outside freight company. . Delivery is made during a 2-week period, groups must accommodate delivery during that time frame.
  - Claims related to plant quality or transportation damage must be reported to Living Color Fundraiser customer service within 48 hours of plant delivery. Photos are requested to aid in assessing claims when possible. The last date to submit a claim is two weeks after your delivery date
- Should your organization decide not to participate in the Living Color Fundraiser once your selling kits have shipped, you will be charged a \$50.00 printing fee.
- Any plants sold using the Living Color Fundraiser selling kits must be supplied by Living Color Fundraiser. No outside material may be substituted. Anyone found to be using outside material will be assessed a \$50 printing fee and will not be allowed to utilize any of our fundraisers in the future.
- Orders received after the due date (November 2, 2021) will not be accepted if product is not available.
  - Plant product may differ slightly from selling material and website images.
  - Minimum order is 48 items. Orders under 48 items in size will be charged a \$100 under minimum fee.