

# POINSETTIA+

## LIVING COLOR FUNDRAISER

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C. Raker and Sons, Inc. is proud to present the 2017 **Living Color Poinsettia+ Fundraiser**. This fall, we celebrate our 22<sup>nd</sup> season helping groups make money selling Poinsettias to their family and friends.

The **Living Color Poinsettia+ Fundraiser** supplies your group with everything necessary to conduct a successful fundraiser – selling and ordering materials, free delivery, and 100% guaranteed Poinsettias!

The **Living Color Poinsettia+ Fundraiser** grows Poinsettias to commercial wholesale specifications, so your group receives a superior product at wholesale cost. In fact, we guarantee our Poinsettias 100%.

We create order brochures with your Group Name and Selling Prices, you sell Poinsettias in October for December delivery to your location. You choose your selling price so your profit margin is up to you!

Commercially-grown Poinsettias, customized support materials, and the perfect delivery time make the **Living Color Fundraiser** a perfect money-making opportunity for your group.

### SUPPORT

#### Order Brochure

- The order brochure features your group name and Poinsettia prices. The full-color brochure displays all seven Poinsettia images and includes an order form.

#### Posters

- 'Plant Sale' posters are included for your group to customize and post in high traffic areas within your community.

#### Website

- Provides more instructions and support – [www.livingcolorfundraiser.com](http://www.livingcolorfundraiser.com).

#### Facebook

- Updates, facts, and periodic photos of your Poinsettias growing at the C. Raker & Sons, Inc. facility.

### TIMELINE

We start your Poinsettias in July, so we suggest your group commits as early as possible – the number of groups we enroll is limited. We guarantee the delivery of your Poinsettias after payment is received.

#### August/September 2017

- Contact us and commit by September 29, 2017. Once your group commits, we will create and send your selling materials.

#### Septembers/October 2017

- Campaign-sell Poinsettias to your family, friends, and neighbors. Set a goal for each seller and your group.

#### November/December 2017

- Submit your order and payment. Orders are due November 6<sup>th</sup>, 2017.
- Delivery is November 27<sup>th</sup> – December 8<sup>th</sup>, 2017. We work with you to figure the best delivery date and time.

### PRICE: Groups 0 to 300 Miles from 49252

Classic Poinsettias: Includes Pink, Red and Cream \$8.00/Each  
Painted Poinsettias: Include Blue, Purple, Fuchsia and Chameleon \$9.50



# TERMS & CONDITIONS

These 2017 Terms and Conditions are effective January 1, 2017 through December 31, 2017.

Living Color Fundraiser guarantees all products.

- Living Color Fundraiser must receive 100% of the amount owed at least 3 days prior to the scheduled ship date unless prior arrangements have been made.
- Living Color Fundraiser tries to accommodate all ship date requests. To receive an order on a specific date, additional shipping charges may apply.
- Living Color Fundraiser reserves the right to deliver product in the most suitable manner. This may be via our trucks or an outside freight company.
- Claims related to plant quality or transportation damage must be reported to Living Color Fundraiser customer service within 48 hours of plant delivery. Photos are requested to aid in assessing claims when possible.
- Should your organization decide not to participate in the Living Color Fundraiser once your selling kits have shipped, there will be a \$50 printing charge assessed to your account.
- Any plants sold using the Living Color Fundraiser selling kits must be supplied by Living Color Fundraiser. No outside material may be substituted. Anyone found to be using outside material will be assessed a \$50 printing fee and will not be allowed to utilize any of our fundraisers in the future.
- Orders received after the due date (November 6, 2017) will not be accepted if product is not available.
  - Plant product may differ slightly from selling material and website images.