

# livingcolor fundraiser

# SPRING 2010

The **living color fundraiser** offers over forty plants in five categories:

## VEGETABLES

6-pack containers of:  
Basil Sweet, Cilantro Santo, Oregano Greek, Pepper Jalepano and Bell, Rosemary Arp, Thyme English, Tomato Beefsteak & Tomaccio



## LANDSCAPE FLATS

36-count flats of:  
Begonia Mix (green- & bronze-leaf), Dianthus Raspberry, Dusty Miller, Impatiens Mix, Marigold Mix, Pansy Ultima Blue Chill, Petunia Double Mix, Petunia Mix, Salvia Red, & Snapdragon Mix



## HANGING BASKETS

12-inch hanging baskets (w/hanger) of:  
Begonia Red, Begonia Pink, Begonia Yellow, Geranium Red, Geranium Violet, Geranium Bicolor, Geranium Pink and Geranium Red (w/ Vinca Vine), Impatiens Double Pink, Impatiens Double Red, Impatiens Double Salmon, Impatiens Double Purple, Petunia Red White Blue Mix, Petunia Pink, and Petunia Purple



## COLOR BOWLS

New this year, the most convenient way to plant a large mixed container, our Color Bowls are 4"x11" planted inserts that ready-to-grow in your customers' favorite containers. We offer four award-winning combinations of Annuals.



## WAVE® PETUNIAS

Blue, Red, and Rose Dawn



## C. Raker & Sons, Inc. (Litchfield, Michigan)

is a premiere commercial wholesaler of young and finished plants to the horticulture industry. Raker offers the *living color fundraiser* program to support our community and industry.

### Overview

Dedicated to education and community development, the *living color fundraiser* allows Raker the opportunity to assist our friends and neighbors - plus develop a passion for nature's beauty.

The *living color Spring fundraiser* provides nonprofit groups the occasion to make money selling a program of over 40 different plants. The program's timing allows your group to campaign-sell in March (with the hint of spring in the air) and to deliver stunning vegetables, flowers, and plants near Mother's Day (May 9).

We grow our plants to commercial wholesale specifications, this means we provide your group with a superior product at wholesale cost. Your group will make \$6-\$10 profit on each item.

### Support

We supply all necessary materials - personalized with your group name and pricing - at no additional cost:

#### Order Envelope & Receipt

Our system makes order-taking simple. The receipt includes plant cultural information (bloom time, recommended exposure and irrigation, etc.) so your customers know how to care for their plants.

#### Posters

'Plant Sale' posters that you customize and post in high traffic areas.

#### Website

Provides additional support and instruction materials ([www.livingcolorfundraiser.com](http://www.livingcolorfundraiser.com))

### Timeline

We custom-grow all living color fundraiser plants for your sale, which means the program timeline lasts a few months. We request groups commit as early as possible - as space is limited.

#### February

Contact us and commit your group by February 12.

#### March

Receive your customized materials and sell plants. Once your campaign is complete, send us your totals and payment.

#### April

Orders are due by April 2.

#### May

We work with your group to determine the best time to deliver your plants. Delivery is usually before Mother's Day (this may depend on your growing zone).

Custom-grown vegetables and flowers, tailored support materials, and the perfect 'sale' time makes the living color fundraiser an ideal money-making opportunity for your group.

**FREE  
DELIVERY  
ALL ORDERS**

**CONTACT LORI RICKETTS (517.542.4536) TO ENROLL TODAY.**